



# NEWS RELEASE

CALIFORNIA STATE TREASURER PHIL ANGELIDES

**MEDIA ADVISORY**

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**TREASURER ANNOUNCES UPCOMING *TOOLS TO REVITALIZE CALIFORNIA COMMUNITIES* SECOND ANNUAL CONFERENCE**

*UNIQUE, ONE-DAY CONFERENCE ON SMART INVESTMENTS WILL PROVIDE VITAL, PRACTICAL FINANCIAL INFORMATION THROUGH PANELS AND ROUNDTABLES*

SACRAMENTO, CA — The California Debt and Investment Advisory Commission (CDIAC), chaired by California State Treasurer Phil Angelides, will host an upcoming conference titled *Tools to Revitalize California Communities* on October 17, 2003 in Los Angeles, California.

This is the second annual daylong workshop sponsored by CDIAC—this year in conjunction with the City of Los Angeles Human Relations Commission and the Local Government Commission—focusing on how California communities can access private capital and state funding for economic development through a wide variety of financing mechanisms. The conference will kick off with a reception and welcome remarks on Thursday night, October 16, 2003.

Featured speakers at this year's conference – which is being held at the Westin Bonaventure Hotel in Los Angeles – are State Treasurer Phil Angelides, who will deliver a keynote address at the luncheon, and U.S. Rep. Maxine Waters, who will deliver the keynote address at the welcome and introduction. Other speakers will be State Sens. Gil Cedillo and Gloria Romero, Assemblymembers Mark Ridley-Thomas and Judy Chu (who is also a member of CDIAC), City Council Member Antonio Villaraigosa and Lisa M. Harris, Executive Director of CDIAC. Also in attendance will be other federal, state and local government officials, economic development professionals, government finance professionals, planning experts and private investment professionals.

This year, more than 70 professionals from the fields of economic development and financing will be present at six afternoon roundtable sessions. Roundtable experts will provide insight on how to attract capital investment, case study perspectives from women- and minority-owned businesses, keys to urban real estate investments, faith-based non-profit economic development activities, formulas for business and job creation and dialogue on affordable housing.

The *Tools to Revitalize California Communities* seminar is part of the Treasurer's "Double Bottom Line" investment initiative, which focuses on achieving successful investment results while simultaneously broadening economic opportunity in California communities.

The following are the details:

Preceding Reception:

- Date: Thursday, October 16, 2003
- Time: 6:00 p.m.
- Location: Westin Bonaventure Hotel  
404 South Figueroa Street  
Los Angeles, CA 90071  
(213) 624-1000

*Tools to Revitalize California Communities* Conference

- Date: Friday, October 17, 2003
- Time: 8:00 a.m. – welcome and introduction  
8:30 a.m. – 12:15 p.m. – three concurrent sessions  
12:15 p.m. – 1:30 p.m. – luncheon  
1:30 p.m. – 4:45 p.m. – two concurrent roundtable sessions  
5:00 p.m. – reception
- Location: Westin Bonaventure Hotel  
404 South Figueroa Street  
Los Angeles, CA 90071  
(213) 624-1000
- Cost: Private Entity \$250  
Public/Non-Profit Entity \$150

Registration for the conference is encouraged by October 3, 2003. On-site registration will be accepted based on availability. For more information about *Tools to Revitalize California Communities*, contact CDIAC at (916) 653-3269 or visit CDIAC website at [www.treasurer.ca.gov/cdiac](http://www.treasurer.ca.gov/cdiac). Brochures are available.

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*The California Debt and Investment Advisory Commission provides information, education, and technical assistance on public debt and investments to local public agencies, public finance professionals and the public.*

*The City of Los Angeles Human Relations Commission acts to reduce individual and inter-group conflict, to strengthen lines of communication, and to facilitate constructive community interaction.*

*The Local Government Commission is a nonprofit organization working to build livable communities.*